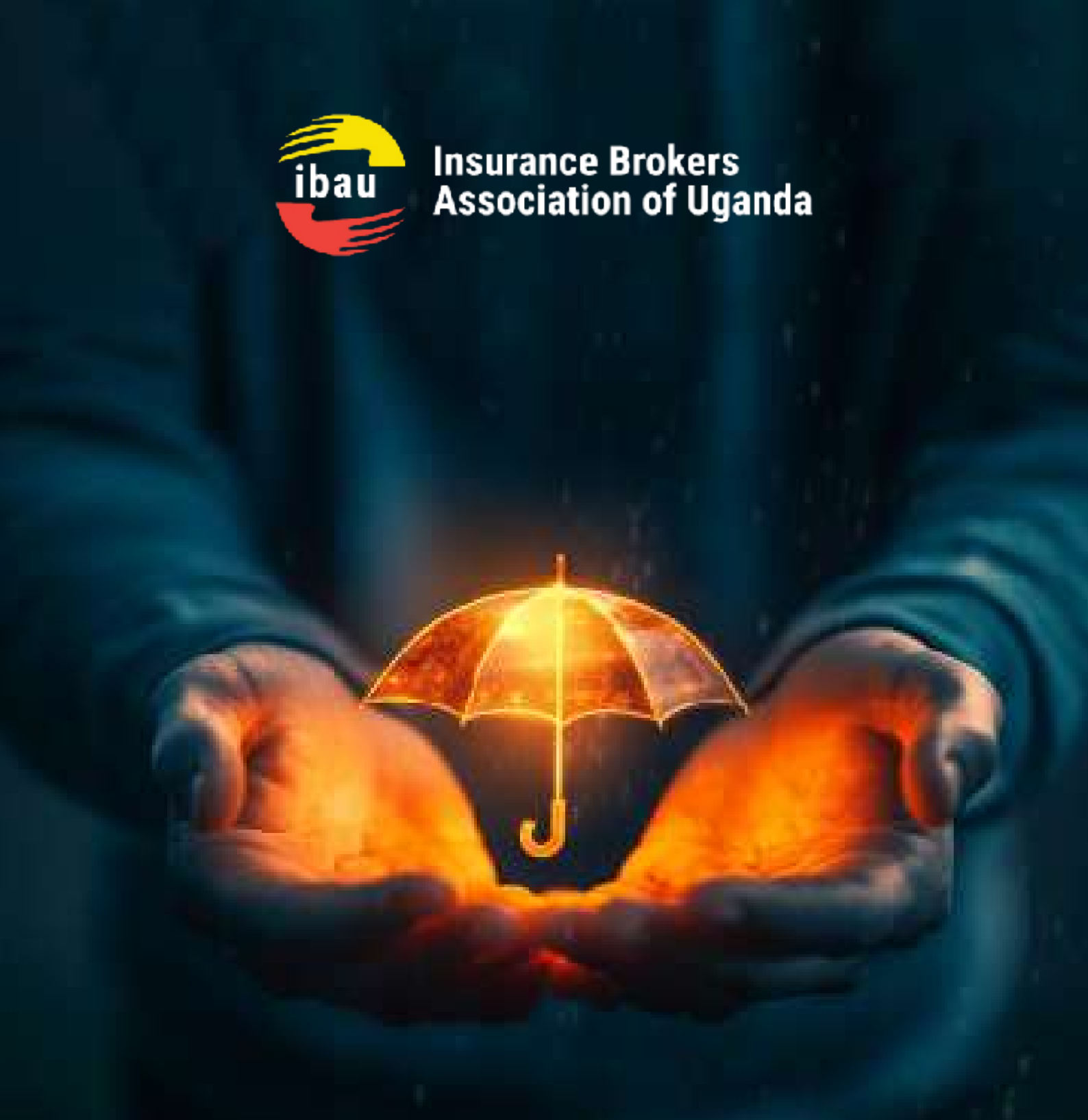




Insurance Brokers
Association of Uganda



THE IBAU INSIDER

JULY-AUGUST EDITION 2026

Championing Insurance Through Brokerage

THE IBAU INSIDER - JULY & AUGUST EDITION 2026

July and August were marked by strategic engagements, stronger partnerships, and continued efforts to advance the insurance brokerage profession. In this combined edition, we highlight key activities undertaken by the Association in pursuit of greater member value and industry growth.

THE AMBULANCE LAUNCH



On 2nd July 2026, IBAU attended the UIA Ambulance Launch Ceremony at the UIA Gardens, where the Uganda Insurers Association officially handed over two fully equipped Type B ambulances to the Uganda Red Cross Society.

The initiative underscored the insurance industry's commitment to social responsibility, strengthening emergency response services, and supporting Uganda's healthcare system.



IBAU CODE OF CONDUCT SPOTLIGHT

Under Part B of the IBAU Members' Code of Conduct, members are required to comply with all applicable laws, regulations, and professional standards governing insurance brokerage practice.

This includes adhering to IRA guidelines, maintaining ethical advertising practices, combating fraud, handling client complaints fairly, complying with Anti-Money Laundering requirements, and keeping proper records.

By consistently upholding these standards, members strengthen professionalism, enhance public trust, safeguard the integrity of the brokerage profession, and contribute to a more transparent, ethical, and resilient insurance industry.



THE STAKEHOLDERS' ENGAGEMENT

On 8th July 2026, the IBAU Board of Directors paid a courtesy visit to the Uganda Insurers Association (UIA) as part of its ongoing stakeholder engagement agenda.

The meeting provided an opportunity to discuss key concerns raised by members and explore areas for stronger collaboration.

IBAU Chairperson Ritah Mutesi Kabayiza emphasized the importance of joint insurance sensitization and public awareness initiatives to increase insurance literacy and penetration. The engagement reaffirmed the shared commitment of both institutions to advancing Uganda's insurance industry through continued partnership and collaboration.

On 9th July 2026, the IBAU Board of Directors held an engagement meeting with the Bancassurance Technical Committee to strengthen collaboration between insurance brokers and the banking sector.

During the meeting, Chairperson Ritah Mutesi Kabayiza emphasized the need for stronger partnerships to drive industry growth, enhance insurance awareness, build public trust, and promote financial inclusion.

The Committee welcomed the collaboration, highlighting the opportunity to leverage the banking sector's reach to expand insurance access and deliver greater value to customers. The engagement reaffirmed the shared commitment of both institutions to advancing a stronger, more inclusive insurance industry.



MEMBER SPOTLIGHT

On 14th July 2026, IBAU joined Willis Towers Watson (WTW), one of its member firms, in hosting the British High Commissioner to Uganda, H.E. Lisa Chesney, alongside representatives from the British Chamber of Commerce Uganda (BCCU) and other key partners.

The engagement focused on strengthening UK-Uganda partnerships, promoting investment, and exploring opportunities for business growth and collaboration.

During the meeting, the Executive Director at WTW (IBAU Chairperson) Ritah Mutesi Kabayiza highlighted the critical role of insurance in supporting business resilience and economic growth through stronger collaboration across the public and private sectors.

In his remarks, Christopher Bakesiga, Acting CEO of IBAU, commended WTW for its longstanding contribution to Uganda's insurance industry, recognizing the firm's commitment to good governance, professionalism, and technical excellence. He also acknowledged the leadership of our chairperson Ritah Mutesi Kabayiza in advancing the Association's growth and strengthening industry collaboration.



MEMBER VISITS



As part of IBAU's ongoing member engagement programme, the Secretariat paid courtesy visits to Neon Insurance Brokers, SpeedWind Insurance Brokers and Weerinde Insurance Brokers during the month.

The engagements provided an opportunity to exchange ideas, listen to members' concerns and recommendations, share updates on the Association's initiatives, and explore ways to strengthen collaboration and enhance the value IBAU delivers to its members.

We thank both member firms for their warm reception and continued support of the Association.



THE IBAU CEO BREAKFAST MEETING



Paul Rumanda Rugambwa
President HRMAU

On 29th July 2026, IBAU hosted another successful CEO Breakfast Meeting, proudly sponsored by Mirai General Insurance, at Four Points by Sheraton The event featured the Guest speaker Paul Rumanda Rugambwa, President of the Human Resource Managers' Association of Uganda (HRMAU), who challenged business leaders to rethink workforce strategies in response to artificial intelligence, legal reforms, economic transformation, and changing labour market dynamics.

He emphasized the importance of developing future-ready skills, empowering HR as a strategic partner, and viewing every challenge as an opportunity for growth.

During the engagement, Joseph Nsubuga, CEO of Mirai General Insurance, reaffirmed Mirai's commitment to strengthening partnerships with insurance brokers. He highlighted the company's focus on prompt claims handling, digital transformation, product, innovation, and timely service delivery, noting that, "At Mirai, the customer is the centre of our universe. Partnering with IBAU allows us to combine world-class brokerage with Service Beyond Expectations."



INAUGURAL BAND NIGHT – INSURANCE BROKERS EDITION

On 5th August 2026, IBAU hosted its inaugural Band Night – Insurance Brokers Edition, at Zone 7, bringing together members of the insurance fraternity and the public for an evening of networking, entertainment, and engagement.

The event created an opportunity to connect beyond the workplace while promoting insurance awareness in a relaxed and interactive setting.

IBAU extends its appreciation to everyone who attended and to SkyRe, Olea Uganda, Affinia, MediSure, Minet, WTW, Hillcrest, Clarkson, ARIS, Spades, and all our members whose support made the evening a resounding success.

This was just the beginning. We look forward to seeing you all the next IBAU Night!



5TH ANNUAL RIBO CONFERENCE

From 12–15 August 2026, IBAU participated in the 5th Annual Rwanda Insurance Brokers Organization (RIBO) Conference in Rubavu, Rwanda, under the theme “Trust. Empower. Transform.” The conference brought together insurance professionals from across the region to exchange insights, strengthen networks, and explore the future of insurance brokerage. IBAU Chairperson Ritah Mutesi Kabayiza spoke on “Human-Centred Insurance: Why Diverse Leadership Matters,” emphasizing the importance of empowering teams, embracing diverse perspectives, and developing insurance solutions that reflect the realities of African customers.

She also highlighted the importance of empathy in claims, noting that customer experience is central to building trust in insurance.

IBAU extends special appreciation to all members who travelled to Rubavu and represented Uganda’s insurance brokerage industry on this regional platform. We also sincerely thank MUA Uganda for its valued support and partnership in facilitating the delegation’s participation



THE 9TH JOHN SSEBAANA KIZITO MEMORIAL LECTURE

On 27th August 2026, IBAU joined the Insurance Training College (ITC), students, and industry stakeholders at Makerere University for the 9th John Ssebaana Kizito Memorial Lecture, held under the theme;



**The Future of Insurance.
Empowering Uganda's Next Generation
of Risk Leaders. A Legacy of Leadership
in Insurance.**



The lecture honoured the legacy of Hon. John Ssebaana Kizito, whose contribution to Uganda's insurance industry continues to inspire future generations.

In his opening remarks, our Ag. CEO Christopher Bakesiga challenged students to carry this legacy forward by embracing professionalism, integrity, innovation, and empathy.

He reaffirmed IBAU's commitment to supporting young insurance professionals through internships, career guidance, and stronger engagement between students and the industry.

Delivering the keynote, Dr. Sande Protazio, Ag. CEO of IRA, encouraged students to see themselves as the generation already shaping the future of insurance. He urged them to develop the skills, knowledge, and mindset needed to anticipate emerging risks and create solutions that respond to Uganda's evolving needs.



UPCOMING EVENTS

8th Sept 2026

Annual Thought Leaders' Forum
Sheraton Hotel

10th Sept 2026

Motor Commercial Insurance Training
Online

10th Sept 2026

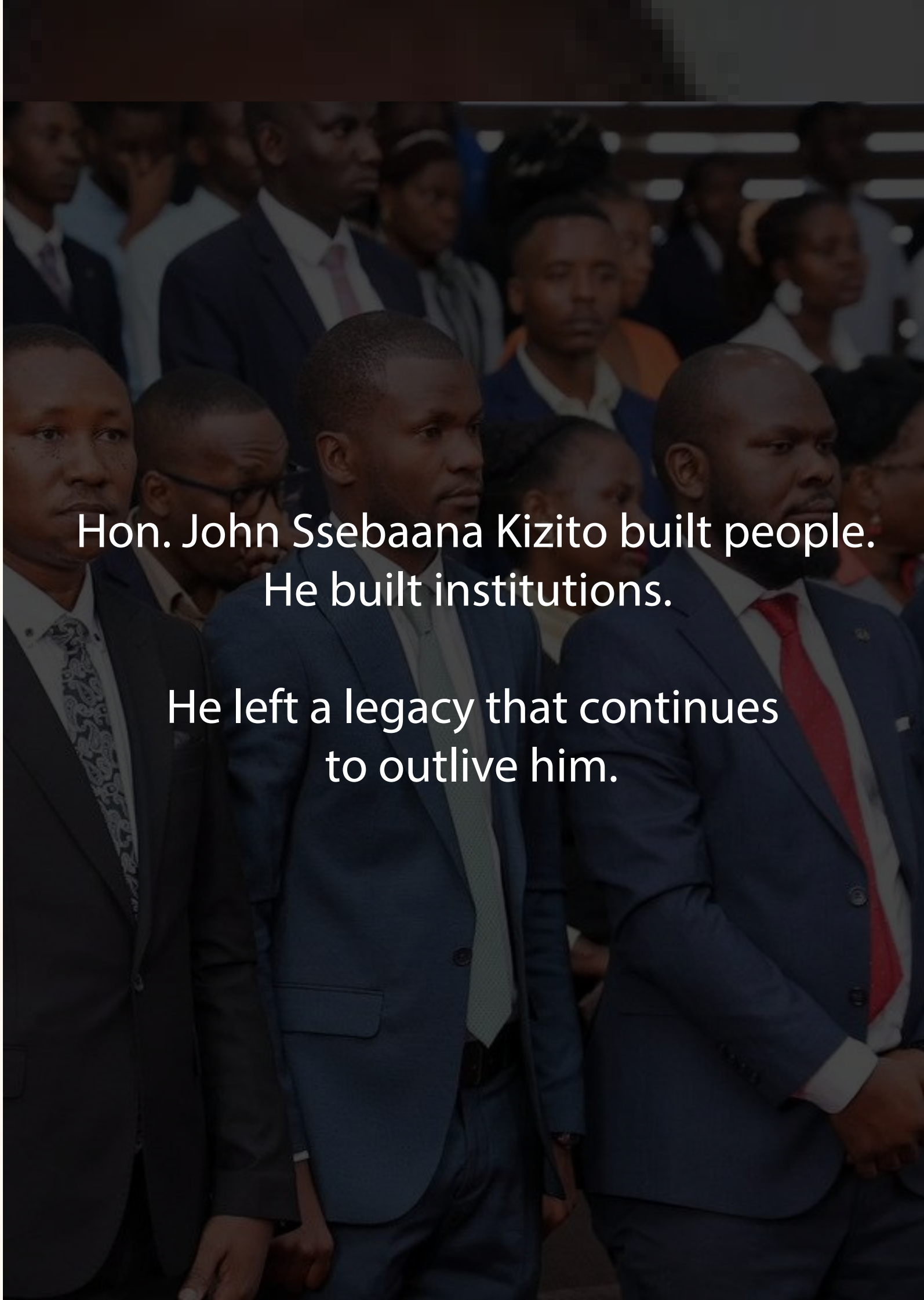
Career guidance program
Makerere University

11th Sept 2026

Member training - Human Resource
Employment Amendment act 2026 Changes.
Online

18th Sept 2026

IBAU - CEO Breakfast meeting with AAR
General Insurance
Four Points by Sheraton Hotel



Hon. John Ssebaana Kizito built people.
He built institutions.

He left a legacy that continues
to outlive him.